

# NORTH SCOTTSDALE

### >> BEST DENTIST

## DR. SARA VIZCARRA, PINNACLE PEAK FAMILY DENTISTRY

10465 E. Pinnacle Peak Parkway, Suite 101, Scottsdale, AZ 85255 480.473.8920 | **PPFDental.com** 

Nestled into the beautiful mountains of North Scottsdale, Pinnacle Peak Family Dentistry strives to provide the highest-quality dental care, all in a warm and comfortable environment. When you visit the office, your smile and overall health is the top priority. The state-of-the-art facility offers all of your dental treatment needs from cosmetic veneers and crowns, implants, Invisalign and general dentistry. The practice's dentists, Christine Tran, Sara Vizcarra and Neil Zachs, participate in hours of extensive training to be on the frontline of dental advances, making sure they are giving the best treatment possible to their patients. These providers take the time to educate their patients on their dental needs ensuring there are no questions or doubts as to what is needed and why. Pinnacle Peak Family Dentistry prides itself on making sure that the partnership it forms with patients is for a lifetime of healthy smiles!



## >>> BEST PLASTIC SURGEON

## DR. LAWRENCE SHAW, THE SHAW CENTER

8913 E. Bell Road, #201, Scottsdale, AZ 85260 480.767.1900 | **TheShawCenter.com** 

With more than 25 years performing cosmetic plastic surgery in the Phoenix/Scottsdale area, Dr. Lawrence Shaw has a tremendous amount of experience to share. He is board-certified by both the American Board of Plastic Surgery and the American Board of Surgery.

Shaw's excellent reputation is attributed to his uncompromising commitment to the highest standards of patient care, rational decision-making and meticulous technique. He has thousands of satisfied patients throughout Arizona, the United States and beyond.

The Shaw Center's mission is to deliver the utmost in surgical and nonsurgical cosmetic care and patient experience. The practice strives to be the plastic surgery and medical aesthetic spa of choice where it consistently meets or exceeds patients' expectations. Caring for patients, assessing and realizing aesthetic goals in a safe, comfortable environment is always the top priority.

## >>> BEST DERMATOLOGIST

## DR. GARY A. MCCRACKEN, CENTER FOR DERMATOLOGY & PLASTIC SURGERY

Multiple locations 480.905.8485 | **AZCDPS.com** 

Dr. Gary McCracken founded Center for Dermatology & Plastic Surgery in 2000 and has been ranked as one of Arizona's top dermatologists by Phoenix Magazine 12 times since 2005. He specializes in general and cosmetic dermatology, as well as skin cancer surgery and is well known for his vast knowledge, personal care and attention to patients.

McCracken received his bachelor's in biology from Creighton University and an MD from Creighton School of Medicine. He completed his dermatology residency at the University of Illinois at Chicago, where he also served as chief resident. He also completed his residency to attain board certification in internal medicine as well as a yearlong clinical research fellowship in dermatology at Emory University in Atlanta, one of the most prestigious dermatology departments in the nation.

The practice covers a wide array of dermatological issues, from acne and rosacea to infections and cancer. It also has a variety of treatment options customized to each patient.

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# INNOVATIVE DENTISTRY

## WITH A

## COMPREHENSIVE APPROACH

DR. SARA VIZCARRA, DDS

NESTLED AT THE BASE OF BEAUTIFUL PINNACLE PEAK MOUNTAIN, DR. SARA VIZCARRA, DDS, DISCOVERED HER FOREVER DENTAL HOME. BY MARCH 2006, SHE BECAME OWNER OF THE PRESTIGIOUS PINNACLE PEAK FAMILY DENTISTRY, A 1,000-SQUARE-FOOT SPACE THAT WAS GOING TO PUSH HER PAST THE BOUNDARIES OF "MOUTH-FOCUSED DENTISTRY." Dr. Sara—as she is known to her patients and dental family—began pouring countless hours into helping those in her community gain the overall health standards that she felt was deserved.

The patients of Pinnacle Peak Family Dentistry did not let this go unnoticed. Within the first five years of ownership, Vizcarra was in such high demand that she expanded the office for the first time since it opened in 1998.

### WHO'S HELPING WHOM?

Even in her earliest years as a dentist, Vizcarra was helping support her patients through the most complex of dental needs, including aesthetic and full-mouth rehabilitation cases. The more difficult the case was, the more of a thirst she developed for the knowledge to help truly understand her patients' needs. This led Vizcarra to invest time and money into attending continuing education courses that helped her gain thousands of hours in training with the nation's top dental and specialty providers.

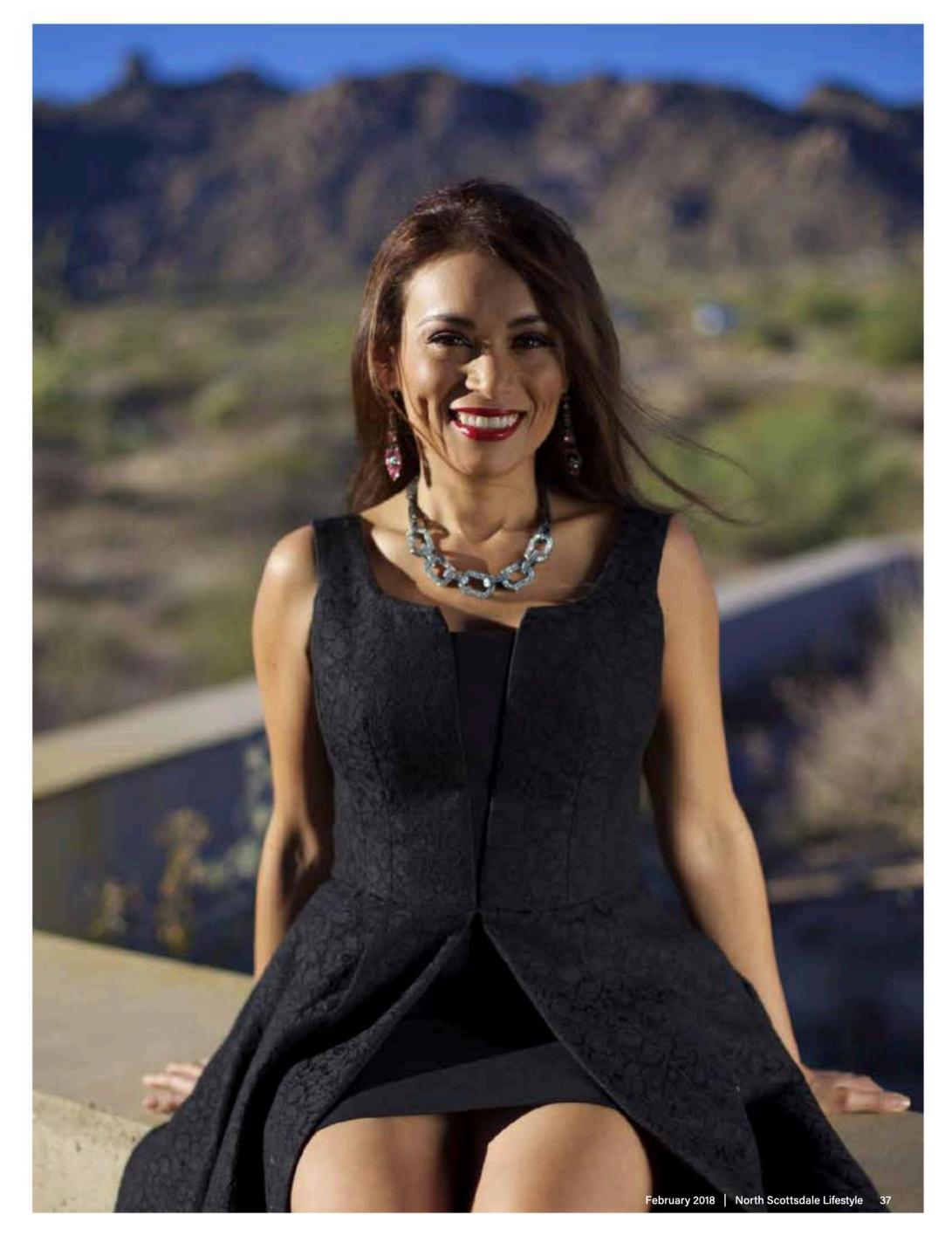
During her time in these courses, there was something that always stuck out to Vizcarra and truly hit close to home for her as a dentist: head and neck pain associated with teeth grinding and snoring. As a new mom, she found her then 12-month-old son was beginning to grind his teeth. With the information she had obtained, it became evident this was not a normal trait for any person of any age and was a sign of something much bigger.

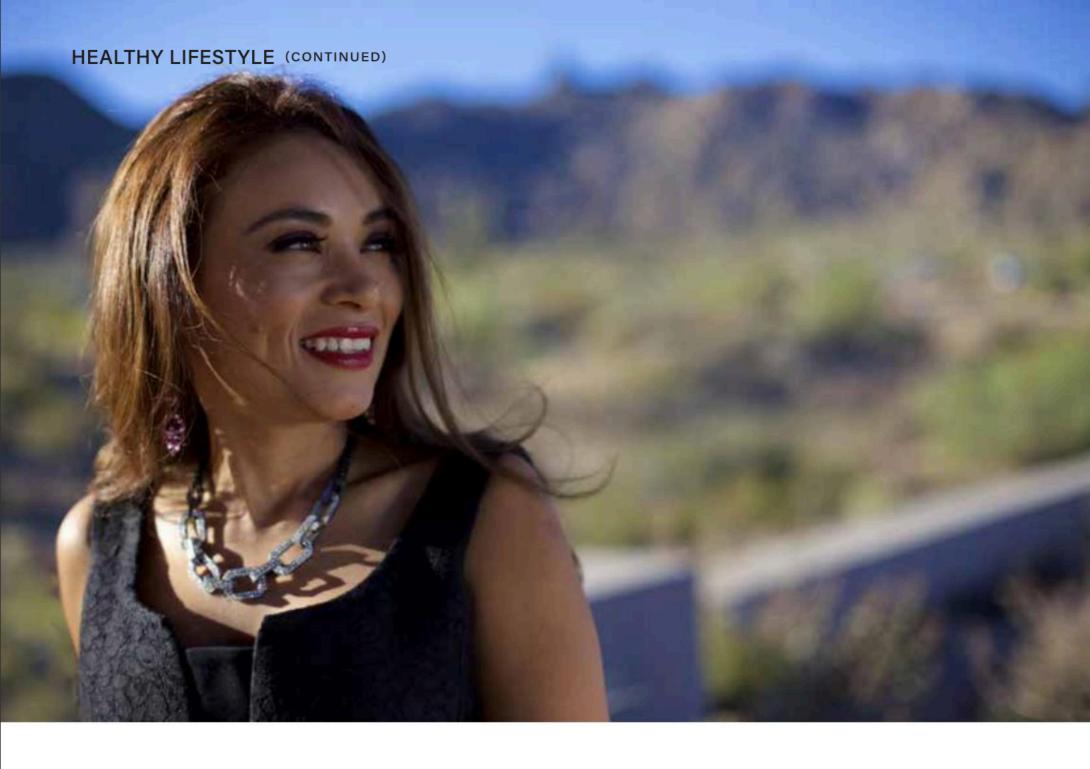
In addition, she suffered from temporal headaches, neck pain, TMJ disorder and insomnia. Through her thirst of learning more, it was evident that her sleep cycle and pain were very much connected. All these discoveries have led Vizcarra to want to help her patients sleep better and feel better.

## HAVING SLEEP PROBLEMS? YOUR DENTIST MIGHT JUST BE THE ANSWER

Even though sleep apnea is treatable, it often goes unrecognized, which can be dangerous and detrimental to your health. While many people might first visit their physician or an ear, nose and throat specialist, they are skipping a key team player in the treatment of obstructive sleep apnea and snoring: the dentist. Since dentists care for their patients twice a year, it places them in a unique position to help screen and make the necessary referrals for the proper treatment of sleep breathing disorders.

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## TOOTH GRINDING AND SLEEP APNEA— WHAT'S THE CONNECTION?

Until more recently, tooth grinding was looked at as a mystery by most doctors and dentists. The final verdict was that it was likely caused by things like stress. In more recent studies, tooth grinding can actually be a response mechanism to a more serious problem.

After continued research, Vizcarra found there is a much higher relation between tooth grinding and some of the many sleep breathing disorders. When someone stops breathing in their sleep, tooth grinding is one of the responses made by the body to position the jaw in a manner that allows the airway to open back up. If the patient wasn't able to create the space needed for air to come through, the body would make a sound that most find obnoxious: a snore. Snoring is the outcome of the body trying to force air through a semi-collapsed way of indicating a type of suffocation taking place.

Vizcarra felt she was the perfect provider to help educate patients on these seemingly common ailments that cause more problems than a disgruntled bed partner. In addition to her dental practice, she began offering treatment therapy for tooth grinding, snoring and sleep apnea in a beautiful new office: AZ Sleep & TMJ Solutions.

At AZ Sleep & TMJ Solutions in North Scottsdale, Vizcarra continues to expand her knowledge by regularly attending lectures and seminars to ensure the best care possible. She also lectures to other providers in the community to bring awareness of signs and symptoms that are often overlooked. She has become a diplomate for the American Board of Craniofacial Pain and American Board of Craniofacial Dental Sleep Medicine). By adding these personal touches for her dental patients at Pinnacle Peak Family Dentistry, Sleep & TMJ Solutions patients as well.